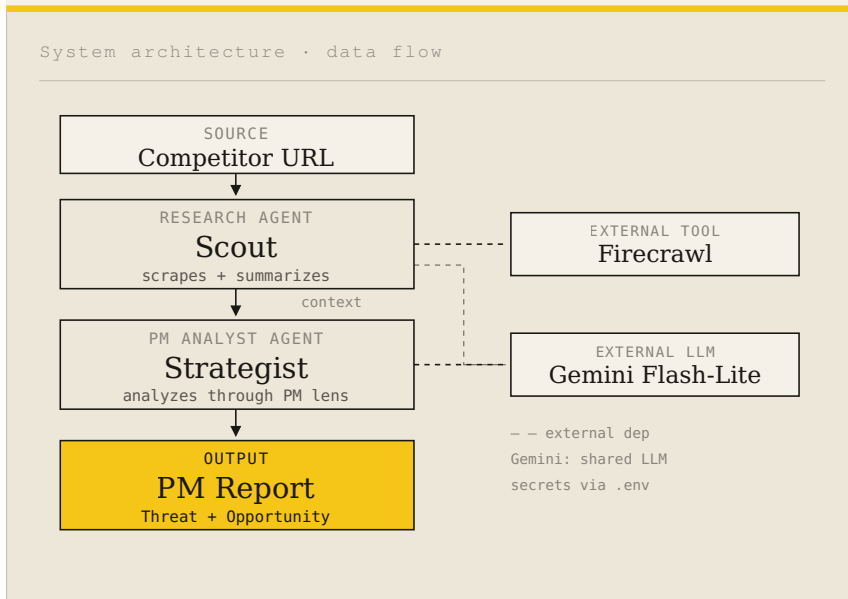


Periscope.

A multi-agent competitive intelligence system that scrapes a competitor's recent product updates and returns one strategic Threat and one strategic Opportunity, with reasoning — in about 90 seconds.



Sample run · Stripe · ~90s

Strategic Threat
Stripe's expansion of payment methods into new regions (Pix in Brazil, UPI recurring payments) increases their competitive advantage in global markets. Harder for our product to gain traction in those regions without similar localized solutions.

Strategic Opportunity
Enhanced long-term deferred revenue recognition offers an opportunity to differentiate our recurring revenue stickiness story for product teams competing on financial tooling.

How it works

01 - Scout

Competitive Intelligence Researcher

Uses Firecrawl to scrape the competitor's changelog and return LLM-ready Markdown — bypassing JavaScript-heavy pages that defeat conventional scrapers. Identifies the three most recent updates with dates.

02 - Strategist

Senior Product Manager

Reads the scraped data through a PM lens. Distills it into one Threat and one Opportunity, with reasoning, written for leadership. Role-play architecture forces analysis, not summarization.

03 - Orchestration

CrewAI sequencing

Two agents share context in sequence. Each task carries an expected_output — acceptance criteria the way a Jira ticket would specify them.

Architecture decisions

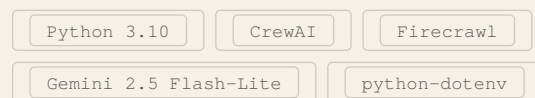
Multi-agent by design.

Two specialized agents over one prompt. Role-play forces the LLM into analysis rather than summarization — and keeps the Scout's scrape concerns separate from the Strategist's reasoning concerns.

Vendor-neutral, Flash-Lite for v1. API keys via .env; the same script ran on OpenAI before pivoting to Gemini for cost. Flash-Lite trades depth for sub-dollar runs; the same agent runs unchanged on Flash or Pro when depth justifies cost.

The model is half the product.

Stack



~90s

Time per run
vs. 2+ hours manual

< \$1

Cost per run
at Flash-Lite tier

Any

Competitor with a
public changelog or feed